

FOR IMMEDIATE RELEASE

Wednesday, November 5, 2008

**NARSA Board Recognizes Executive Director Mike Dwyer
for Distinguished Service**

MOUNT LAUREL, N.J. – The International Heat Transfer Association (NARSA) is pleased to recognize its Executive Director, Mike Dwyer, CAE, for 10 years of dedicated and distinguished service to the association and the industry it serves.

Dwyer of Shamong, N.J., has been with NARSA since 1999. As Executive Director, he is responsible for the overall operations of the association and also serves as the Executive Editor for *The Cooling Journal*, the monthly magazine for NARSA. He works closely with the board of directors, volunteer leaders, and staff members to ensure that the association is operating effectively and efficiently.

NARSA President Chuck Braswell presented the plaque on behalf of the NARSA Board of Directors which read, “Presented with gratitude on behalf of the members, officers, and staff of NARSA, The International Heat Transfer Association, marking 10 years of dedicated and distinguished service to the Association and the industry.”

Dwyer also serves as Vice President for Association Headquarters, Inc., where he directs the business development as well as the internal and external marketing efforts for the company.

Throughout his career, Dwyer has been recognized by many professional organizations for his extraordinary work. In 2001, he earned the designation of Certified Association Executive (CAE) from the American Society of Association Executives, the highest achievement in the field of association management. In June of 2004, he was elected by his peers as President of the Board for the Delaware Valley Society of Association Executives. More recently, Dwyer was selected by Association TRENDS magazine as a 2006 Young and Aspiring Association Professional. This designation is awarded to the best of the present and future within the national association community.

Dwyer holds a Bachelor of Arts degree in English and Political Science from the University of Vermont in Burlington. He has 17 years experience in association management, with the last 14 serving as Executive Director.

NARSA is a non-profit trade association providing educational, technical, safety and marketing programs for individuals in the engine cooling and heat transfer industry. The association is comprised of heat transfer specialists, manufacturers and suppliers located in 42 countries. NARSA is committed to educating consumers, promoting educational practices and improving procedures, fostering and promoting business friendships, conducting research and providing solutions for the industry’s issues. For more information about NARSA visit www.narsa.org.

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